

2nd International Conference on Business Intelligence, Industrial Engineering & Management (2nd ICBIEM 2022)

Theme: Accelerating Innovation and Resilience
towards Sustainability

28th & 29th November 2022

About 2nd ICBIEM 2022

2nd ICBIEM 2022 is the second international conference hosted by the Faculty of Industrial Management, Universiti Malaysia Pahang.

This virtual conference aims to disseminate knowledge on the latest issues and practices related to business intelligence, industrial engineering, and management.

Our mission is to support and encourage academicians, researchers and practitioners around the world to share their knowledge and findings of their studies, which will ultimately contribute to the body of knowledge in the related fields.



2nd ICBIEM 2022

Why Participate?

- **Get feedback on the early version of your latest work**
- **Get to know other people in your field**
- **Discover about the latest research**
- **Improve your presentation and communication skills**
- **Engage in high-level debates and refine your ideas**
- **Keep pace with the constantly changing world**
- **Strengthen your professional ties**
- **Take home constructive feedback**

Event Tentative

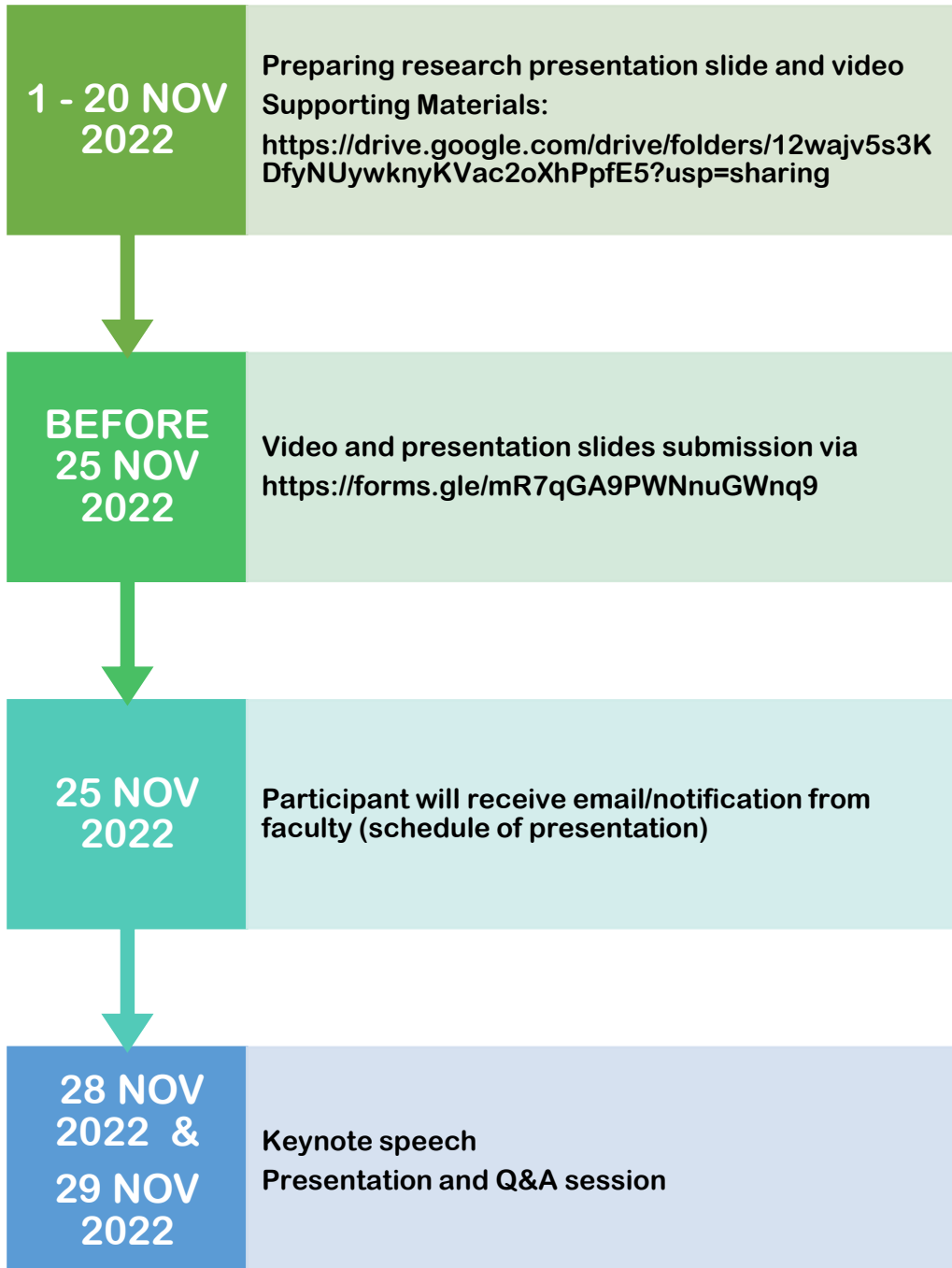
28 November 2022	
TIME (MY)	PROGRAMME
8.30 am – 9.00 am	Registration and Arrival of Guests
9.00 am – 9.30 am	Opening and Conference Officiation Ceremony by Professor Dato' Ts. Dr. Yuserrie Zainuddin, Vice Chancellor of Universiti Malaysia Pahang (UMP)
9.30 – 10.30 am	Keynote Speech by Professor Dr. Hooy Chee Wooi, School of Management, Universiti Sains Malaysia (USM) Moderator: Associate Professor Dr. Puteri Fadzline Muhamad Tamyez
10.30 am – 1.00 pm	Presentations [Parallel sessions]
1.00 – 2.00 pm	Lunch
2.00 – 3.00 pm	Keynote Speech by Madam Shahida Sulleh, Senior Petroleum Engineer, Petroliam Nasional Berhad (PETRONAS) Moderator: Dr. Muhammad Fakhru Yusuf
3.00 – 5.00 pm	Presentations [Parallel session]



Event Tentative

29 November 2022	
TIME (MY)	PROGRAMME
8.30 am – 9.00 am	Registration and Arrival of Guests
9.00 am – 9.30 am	Keynote Speech by Mr Raja Segaran, Head of Strategy Research & Analytics, Malaysia Digital Economy Corporation (MDEC) Moderator: Dr. Zetty Ain Kamaruzzaman
9.30 – 1.00 pm	Presentations [Parallel sessions]
1.00 – 2.00 pm	Lunch
2.00 – 3.00 pm	Keynote Speech by Mr. Parvez Shaik, Digital Transformation & Innovation Leader, Cogent Integrated Business Solutions Inc. Moderator: Dr. Mohamad Reeduan Mustapha
3.00 – 5.00 pm	Presentations [Parallel session] Best Paper Award and Closing Ceremony by Dean

Important Dates for Participants





Before event day: (Video Submission)

- Participants record and edit their research presentations (using any available recording or mobile device) and upload them to a YouTube account (participants to set up a personal YouTube account) and provide the presentation link to faculty.
- Participants need to submit presentation video links to faculty not later than 25 Nov 2022.
- Q and A session will be conducted after the presentation

Before event day: (Presentation Rules and Guideline)

- Presentation's video is limited to 10 minutes
- Videos must meet the following criteria:
 1. Filmed on a horizontal layout
 2. Filmed on a plain background
 3. Filmed from a static position
 4. Filmed from one camera angle
 5. Contain a research title slide
 6. Contain a research PowerPoint slide (top right corner/right side/cut to)
- Presentation slide should be simple, attractive, well organized or structured and easy to understand.
- Participants should show a good engagement with audiences, fluent & confident.
- Questions are handled with **confidence**, supported with literature. Speaker demonstrates an in-depth of knowledge.
- **Points are well discussed, interesting, & easy to understand.**

Before Event Day: (Presentation rules and Guideline)

-PRACTICE, PRACTICE, PRACTICE-

The key is to practice before recording your presentation so you can present with confidence and clarity.

- Vocal range
 - ✓ Speak clearly and use variety in your voice (fast/slow, loud/soft).
 - ✓ Do not rush – find your rhythm.
 - ✓ Remember to pause at key points as it gives the audience time to think about what you are saying.
- Body language
 - ✓ Stand straight and confidently.
 - ✓ Hold your head up and make eye contact.
 - ✓ Never turn your back to the audience.
 - ✓ Practise how you will use your hands and ensure your presentation is recorded/delivered from a single position.
 - ✓ Do not make the common mistakes of rolling back and forth on your heels, pacing for no reason or playing with your hair as these habits are distracting for the audience.
- Dress
 - ✓ While there is no dress code, if you are unsure of how to dress you may like to dress for a job interview or an important meeting.
 - ✓ Do not wear a costume of any kind.

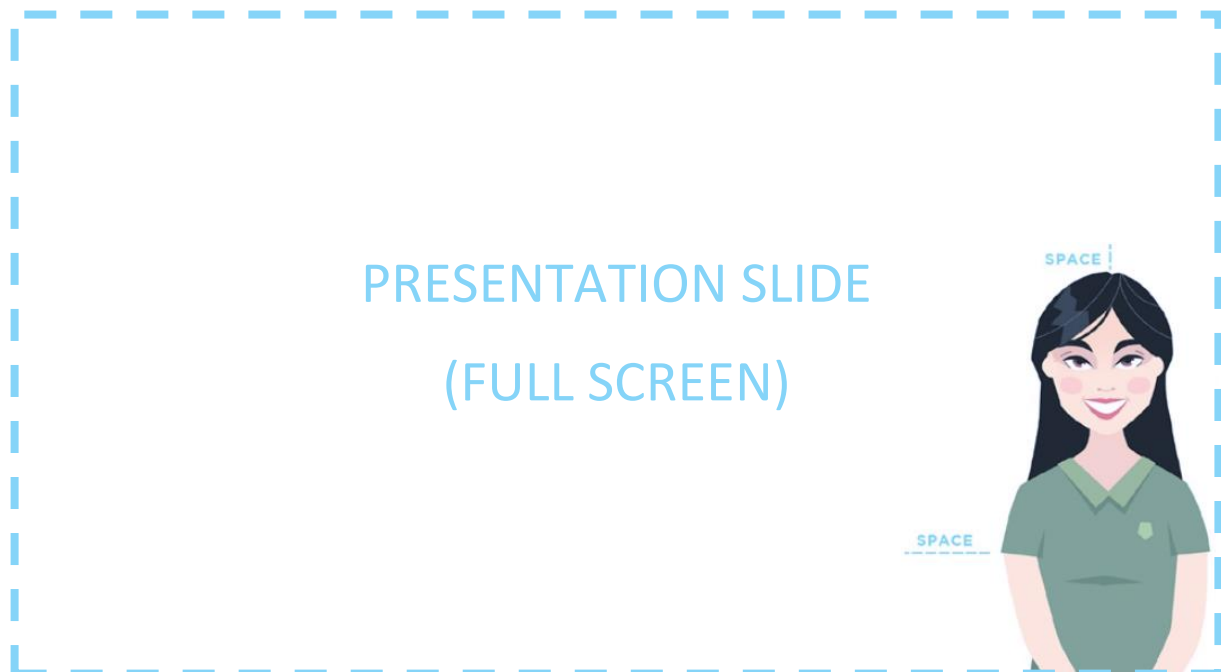
Before Event Day: (Presentation Recording Setup)

Suggested Framing

- Set up your shot so you are to the left of the centre of the frame without being cut off at the top and so you can be seen from the waist up. The right side of the video frame should be just the blank wall background, as this is where your slide will be edited in.

- Examples of video recording

<https://www.youtube.com/watch?v=qchKe9QnXIY>



Before Event Day: (Presentation Recording Submission)

Uploading to *YouTube*

- Ensure your completed video has been copied to your desktop or laptop device from your phone or tablet
- Create your own personal Youtube account and log in at youtube.com. Click 'log in' on the left of the top toolbar
- Hover over the camera 'create' button in the top right and select 'upload video' from the drop-down menu.
- Either drag and drop your file for upload or manually select your file by clicking 'selects files'. The upload should begin automatically.
- Give your video a title: 'research title.'
- In your video description please place the following:
 - FIM-2nd ICBIEM 2022
 - Name:
 - Research Title:
 - Track:
- Ensure the privacy setting under Visibility tab is set to 'unlisted'.
- Copy your video link before click save.

On the event day: (Session flow)



Participants will receive email about presentation schedule and meeting link



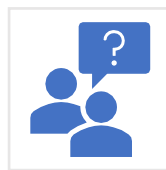
Participants need to join their meeting room 15 minutes before their session start



Each presentation will be conducted for 20 minutes



All participant need to standby for an Q & A session after the recording was presented.



The remaining minutes will be a question and answer (Q&A) session.



The first 10 minutes, the organizer will play participants' pre-recorded presentation video



Participants need to turn on their web cam and microphone during their turn.



Participants are advised to use headphone with mic during their session.



The Conference Committee will be assisting in handling slides during your presentation.



Faculty of Industrial Management
Universiti Malaysia Pahang

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UNIVERSITI MALAYSIA PAHANG

28 & 29 November 2022

Website: <https://icbiem.ump.edu.my/>



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