Faculty of Industrial Management, Universiti Malaysia Pahang

### 2<sup>nd</sup> International Conference on Business Intelligence, Industrial Engineering & Management (2<sup>nd</sup> ICBIIEM 2022)

Theme: Accelerating Innovation and Resilience towards Sustainability

28<sup>th</sup>& 29<sup>th</sup> November 2022

#### About 2<sup>nd</sup> ICBIIEM 2022

2<sup>nd</sup> ICBIIEM 2022 is the second international conference hosted by the Faculty of Industrial Management, Universiti Malaysia Pahang.

This virtual conference aims to disseminate knowledge on the latest issues and practices related to business intelligence, industrial engineering, and management.

Our mission is to support and encourage academicians, researchers and practitioners around the world to share their knowledge and findings of their studies, which will ultimately contribute to the body of knowledge in the related fields.



## Event

Link : https://zoom.us/j/94593304322?pwd=bkIFZE9XTkxOTkNYZmI4ZEFRZysvZz09

28 November 2022	
TIME (MY)	PROGRAMME
8.30 am – 9.00 am	Registration and Arrival of Guests
9.00 am – 9.30 am	Opening and Conference Officiation Ceremony by Professor Dato' Ts. Dr. Yuserrie Zainuddin, Vice Chancellor of Universiti Malaysia Pahang (UMP)
9.30 – 10.30 am	Keynote Speech by Professor Dr. Hooy Chee Wooi, School of Management, Universiti Sains Malaysia (USM) Moderator: Associate Professor Dr. Puteri Fadzline Muhamad Tamyez
10.30 am – 1.00 pm	Presentations [Parallel sessions]
1.00 – 2.00 pm	Lunch
2.00 – 3.00 pm	Keynote Speech by Madam Shahida Sulleh, Senior Petroleum Engineer, Petroliam Nasional Berhad (PETRONAS) Moderator: Dr. Muhammad Fakhrul Yusuf
3.00 – 5.00 pm	Presentations [Parallel session]

Accelerating Innovation and Resilience towards Sustainability

# Event

#### Link : https://zoom.us/j/94230227407?pwd=T0FpeWxWOXVTVGhNVIB2eFFXTGpVQT09

29 November 2022		
TIME (MY)	PROGRAMME	
8.30 am – 9.00 am	Registration and Arrival of Guests	
9.00 am – 9.30 am	Keynote Speech by Mr Raja Segaran, Head of Strategy Research & Analytics, Malaysia Digital Economy Corporation (MDEC) Moderator: Dr. Zetty Ain Kamaruzzaman	
9.30 – 1.00 pm	Presentations [Parallel sessions]	
1.00 – 2.00 pm	Lunch	
2.00 – 3.00 pm	Keynote Speech by Mr. Parvez Shaik, Digital Transformation & Innovation Leader, Cogent Integrated Business Solutions Inc. Moderator: Dr. Mohamad Reeduan Mustapha	
3.00 – 5.00 pm	Presentations [Parallel session] Best Paper Award and Closing Ceremony by Dean	

